OFFICE OF FUTURE ENGINEERS

From the fields of Indiana to cities all around the world, students are seeking out engineering as their profession of choice, desiring to solve problems on a global level. The Office of Future Engineers (OFE) has arisen to meet their needs and is dedicated to recruiting a diverse and academically gifted student body.

We are a creative, dynamic, enthusiastic, hard-working group that serves as the first point of contact for high school students interested in engineering. The goal is to help students find the right college fit where they can thrive and be most successful.

We believe nothing speaks to a prospective engineering student like those currently immersed in the program. OFE uses the talents of undergraduate students for campus tours, presentations, marketing campaigns, and web development. The students, representing many of the College of Engineering’s 16 majors, are able to give fresh, firsthand accounts of their own educational experiences and work closely with OFE staff members. In their selected roles, the students have opportunities to develop portfolios and professional skills that help them stand out in the workplace and future interviews.

Through Ever True: The Campaign for Purdue University, we will be able to attract and retain a more diverse group of talented future students and develop the critical skills of current students that enhance our status as a world-class institution and meet the demands for innovative solutions to society’s challenges.

HOW YOU CAN HELP

Scholarships. Competition is fierce as the number of students going to college decreases and the cost of education increases nationally. Scholarships are imperative to attract and give access to a diverse, academically gifted, and altruistic group of students each academic year. The generous gifts of our donors can support students who demonstrate academic excellence, proven leadership, entrepreneurial endeavors, community impact, and outstanding design experience, giving a realm of new opportunities to tomorrow’s problem-solvers today.

Purdue Student Engineering Foundation (PSEF). PSEF is an independent student organization founded in 1995 to support recruitment and outreach for the College of Engineering. Members participate in admission programs, engineering programs, daily engineering sessions, and tours. Their flagship event is Engineering Expo, a daylong competition that provides high school students with hands-on engineering design experience while familiarizing them with Purdue’s campus and the College. In Spring 2015, over 400 high school students attended from the Midwest. Generous donations support the professional development of PSEF students and make it possible for them to run these essential programs.
PROSPECTIVE/CURRENT ENGINEERING STUDENTS

The Office of Future Engineers is focused on meeting the needs of our student body in four primary areas: education, recruitment, engagement, and student professional development.

**Education**
Developing programs for middle and high school students, including:
- What Is Engineering?
- Engineering Your Career
- Pathways to Engineering

**Recruitment**
Recruiting students into Purdue’s College of Engineering through on- and off-campus events, e-mail and print marketing, and social media.

**Engagement**
Utilizing students and alumni connections to reach out to new prospective students.

**Student Professional Development**
Empowering students to increase their skills in public speaking, interpersonal communications, writing, graphic design, project management, and much more.

2012-2019 CAMPAIGN INITIATIVES

**FAST FACTS**

<table>
<thead>
<tr>
<th>Recruitment/Outreach Efforts</th>
</tr>
</thead>
<tbody>
<tr>
<td>350 Programs Hosted Annually</td>
</tr>
<tr>
<td>17,000 Undergraduate Engineering Applications Annually</td>
</tr>
<tr>
<td>30,000 In-Person Contacts Annually</td>
</tr>
<tr>
<td>200,000 Print/Electronic Media Messages Annually to Students and Their Families</td>
</tr>
</tbody>
</table>

1995 Purdue Student Engineering Foundation (PSEF) was founded

400 High School Students attended PSEF’s Engineering Expo in Spring 2015

**2012-2019 CAMPAIGN INITIATIVES**

**PROSPECTIVE/CURRENT ENGINEERING STUDENTS**

The Office of Future Engineers is focused on meeting the needs of our student body in four primary areas: education, recruitment, engagement, and student professional development.

**Education**
Developing programs for middle and high school students, including:
- What Is Engineering?
- Engineering Your Career
- Pathways to Engineering

**Recruitment**
Recruiting students into Purdue’s College of Engineering through on- and off-campus events, e-mail and print marketing, and social media.

**Engagement**
Utilizing students and alumni connections to reach out to new prospective students.

**Student Professional Development**
Empowering students to increase their skills in public speaking, interpersonal communications, writing, graphic design, project management, and much more.

**FAST FACTS**

<table>
<thead>
<tr>
<th>Recruitment/Outreach Efforts</th>
</tr>
</thead>
<tbody>
<tr>
<td>350 Programs Hosted Annually</td>
</tr>
<tr>
<td>17,000 Undergraduate Engineering Applications Annually</td>
</tr>
<tr>
<td>30,000 In-Person Contacts Annually</td>
</tr>
<tr>
<td>200,000 Print/Electronic Media Messages Annually to Students and Their Families</td>
</tr>
</tbody>
</table>

1995 Purdue Student Engineering Foundation (PSEF) was founded

400 High School Students attended PSEF’s Engineering Expo in Spring 2015